SEE YOU AT CORA 2015

THIRD INTERNATIONAL CONGRESS ON
CONTROVERSIES IN RHEUMATOLOGY & AUTOIMMUNITY

SORRENTO, ITALY
12-14 MARCH, 2015

www.kenes.com/cora
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Dear Supporter,

Following two highly successful congresses held in Florence (2011) and in Budapest (2013) it is our honour and privilege to invite you to join us for the 3rd International Congress on Controversies in Rheumatology and Autoimmunity (CORA 2015) to discuss controversial aspects in pathogenesis, clinical features, outcomes and the treatment of rheumatic and autoimmune diseases.

In the last decade, the introduction of biotechnology drugs has given rise to a revolution in the medical world involving the fields of Rheumatology and Autoimmunity. These new targeted therapies are more effective and less toxic than the traditional drugs, improving the prognosis of patients but raising some ethical issues due to their high costs. In addition, the identification and the development of these molecules helped us identify new immunological targets and pathways that increased our knowledge of the pathogenesis of rheumatic and autoimmune diseases.

As expected, the rapid achievement of a huge number of clinical as well as mechanistic data raised a number of controversial issues, which we have to approach and resolve as soon as possible, in order to allow the continuous progression of science.

CORA 2015 will continue to focus on the practical issues faced by specialists in the field of rheumatic and autoimmune diseases, and will provide essential knowledge for Congress participants to put into practice in their daily lives. The scientific programme will include clinical debates, discussions, and educational sessions.

Sorrento is located in the Amalfi Coast region, Southern Italy, a region filled with historical landmarks, culture, flavours, perfumes, and colours. We look forward to welcoming you to this lovely location for the next fascinating CORA Congress.

Sincerely,

Prof. Andrea Doria (Italy)  
Congress Chairperson

Dr. Piercarlo Sarzi-Puttini (Italy)  
Congress Chairperson

Prof. Zoltan Szekanecz (Hungary)  
Congress Chairperson

Prof. Yehuda Shoenfeld (Israel)  
Honorary Chairperson
The CORA 2015 Congress is organised by the Scientific Programme Committee

Prof. Andrea Doria (Italy), Congress Chairperson
Dr. Piercarlo Sarzi-Puttini (Italy), Congress Chairperson
Prof. Zoltán Szekanecz (Hungary), Congress Chairperson
Prof. Yehuda Shoenfeld (Israel), Honorary Chairperson

Why Should You Support

- Demonstrate your company’s leadership in the field of rheumatology and autoimmunity
- Reach key opinion leaders academic and industry researchers and clinicians
- Raise your company’s visibility in the field
- Exhibit and distribute your marketing and promotional materials
- Convene a corporate symposium

CORA 2015 Objectives
CORA 2015 will bring together leading clinicians, researchers and scientists to translate recent momentous scientific advances into action that will address the controversies in rheumatology and autoimmunity, within the current global context.

CORA 2015 will promote the positive impact on the global response for controversies in rheumatology and autoimmunity with the following objectives:

- To bring together the world’s scientific experts to catalyze and advance scientific knowledge about the controversies in rheumatology and autoimmunity, present the most recent clinical research findings, and promote and enhance scientific collaborations around the world.
- To bring together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to the controversies in rheumatology and autoimmunity around the world and overcome barriers that limit access to prevention, care and services.
- To engage key, new and non-traditional stakeholders throughout the world in the development of and participation throughout the CORA 2015 programme.
DATE
12-14 March 2015

CITY/COUNTRY
Sorrento, Italy

VENUE
Hilton Sorrento Palace Hotel
Via Sant 'Antonio 13
80067 Sorrento, Italy
Telephone: +39 081 8784141
Fax: +39 081 878 39 33

PARTICIPANTS
Over 700 participants expected

TECHNICAL AND EXHIBITION DEPARTMENT
Marc Lawrence
Tel: +41 22 908 0488 Ext: 515
Fax: +41 22 906 9140
Email: mlawrence@kenes.com

SCIENTIFIC PROGRAMME COORDINATOR
Anna Varsanyi
Tel: +41 22 908 0488 Ext: 509
Fax: +41 22 906 9140
Email: avarsanyi@kenes.com

HOTEL ACCOMMODATION FOR GROUPS
TBA

CONGRESS ORGANISER
Kenes International
CORA 2015
1-3 Rue de Chantepoulet
P.O. Box 1726
CH-1211 Geneva 1
Switzerland
Tel: +41 22 908 0488
Fax: +41 22 906 9140
E-mail: cora@kenes.com
Web site: www.kenes.com/cora

EXHIBITION/SUPPORT
Judit Gondor
Sponsorship & Exhibition Specialist
CORA 2015
Tel: +41 22 908 0488 Ext: 531
Fax: +41 22 906 9140
Email: igondor@kenes.com
1-3 Rue de Chantepoulet
P.O. Box 1726
CH-1211 Geneva 1
Switzerland

REGISTRATION MANAGER
TBA
IMPORTANT NOTE - ITALIAN REGULATIONS

Pharmaceutical Companies participating as sponsors or exhibitors **MUST be registered** at the Italian Ministry of Health.

Companies must send the Italian Ministry of Health the names of physicians they intend to support at the Congress.

Registration at the Ministry of Health **MUST** be completed no later than **70 days prior to the Congress**. Please take this into consideration when starting your application process.

Registration procedure will be made through a local agency, who will forward the registration request to the Italian Health Ministry.

**PLEASE NOTE:** Kenes International is not involved in the registration procedure. It is the pharmaceutical companies’ sole responsibility to adhere to the above regulations directly via a local agent.

Further details are available from AIFA (Agenzia Italiana del Farmaco – Tel. +39 06 5978401)
Web: [www.agenziafarmaco.gov.it/en](http://www.agenziafarmaco.gov.it/en)
Go to: Quick links menu
Click on: Authorization for Congresses & Meetings

Our agent's details are:
**T Worldwide Tours & Meetings**
TWT srl
Gianni Frontani
Via Cagliari 13
00198 Roma, Italy
Email: alupidi@twt-team.it
Tel: +39 06 44249321

**LIABILITY AND INSURANCE**
The Congress Secretariat and organizers cannot accept liability for personal accidents or loss of or damage to private property of participants, either during or indirectly arising from the CORA 2015.

**LANGUAGE**
The official language of the Congress is English.

**VISA REQUIREMENT**
Some participants may require Visas in order to enter Italy. Please check with your local Italian Consulate or Embassy for regulations and requirements.
Dating to Greek times and known to Romans as Surrentum, Sorrento’s main selling point is its fabulous location. Straddling cliffs that look directly over the Bay of Naples to Mt Vesuvius, it’s ideally situated for exploring the surrounding area: to the west, the best of the peninsula’s unspoiled countryside and, beyond that, the Amalfi Coast; to the north, Pompeii and the archaeological sites; off-shore, the fabled island of Capri.

According to Greek legend, it was in Sorrento’s waters that the mythical sirens once lived. Sailors of antiquity powerless to resist the beautiful song of these charming maidens-cum-monsters, who would lure them and their ships to their doom. Homer’s Ulysses escaped by having his oarsmen plug their ears with wax and by strapping himself to his ship’s mast as he sailed past.
The Hilton Sorrento Palace hotel’s central location and excellent transport links put it within easy reach of all the region’s celebrated attractions. The Hilton Sorrento Palace hotel is just ten minutes’ walk from Sorrento’s historical centre, with a number of must-see historical and cultural landmarks within easy reach. A public bus runs regularly between the Hilton Sorrento Palace hotel and the town’s train station and main square.

Website: [www.sorrentopalacehotel.com](http://www.sorrentopalacehotel.com)
Telephone: +39 081 8784141

**TRANSPORTATION TO THE HOTEL**

**From Rome Fiumicino International Airport**

**By Car:** Take the A1 motorway to Naples, followed by the A3 to towards Naples. Exit at Castellammare di Stabia, following the SS145 to Sorrento. In Sorrento, turn left at the crossroads into Via degli Aranci. Follow the road for one kilometre, then turn left into the Via S. Antonio for the Hilton Sorrento Palace hotel.

**By train:** From Rome Fiumicino International Airport, take the Leonardo Express to Rome Stazione Termini. Change trains for Naples Stazione Centrale or Piazza Garibaldi. Take the Circumvesuviana train to Sorrento. The Hilton Sorrento Palace hotel is a 15-minute walk or 5-minute taxi ride from the train station.

**From Naples International Airport**

**By bus:** Buses depart from the front of the arrival hall at Naples International Airport. Tickets can be purchased onboard, and the journey to Piazza Tasso in Sorrento takes an hour and a half. From here it’s a 10-minute walk or 5-minute taxi ride to the Hilton Sorrento Palace hotel.

**By car:** If you’re driving from Naples International airport to the Hilton Sorrento palace hotel, take the A3 motorway to the Sorrento Peninsula and Salerno. Exit at Castellammare di Stabia for the SS145, following the signs to Sorrento. In Sorrento, turn left at the crossroads into Via degli Aranci and follow the road for half a mile, turning left into the Via S. Antonio for the Hilton Sorrento Palace hotel.
PREVIOUS SUPPORTERS & EXHIBITORS – CORA 2013, Budapest, Hungary

SILVER SUPPORTER

EXHIBITORS

BRONZE SUPPORTERS

CONTRIBUTORS

- SAGER PHARMA
- Pfizer
- Werfen Group
- Inova Diagnostics Inc.
- Gedeon Richter
- Berlin-Chemie Menarini
- EGIS Biologicals
- Celltrion
- Gedeon Richter
- EGIS Biologicals
- Celltrion
- ucb
- immco Diagnostics
- Bemer Group
- MSD
- The Diagnostic Specialist
- Bemer Group
- GlaxoSmithKline
- ORGENTEC
- Bristol-Myers Squibb

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- immco Diagnostics
- Bemer Group
- MSD
- The Diagnostic Specialist
- Bemer Group
- GlaxoSmithKline
- ORGENTEC
- Bristol-Myers Squibb
## PREVIOUS SUPPORTERS & EXHIBITORS – CORA 2011, Florence, Italy

### SILVER SUPPORTERS

- [Abbott Immunology](#)
- [Bristol-Myers Squibb](#)
- [gsk GlaxoSmithKline](#)
- [Schering-Plough](#)
- [Pfizer](#)
- [Roche](#)
- [Springer](#)
- [Sandoz Biopharmaceuticals](#)
- [UCB](#)

### EXHIBITORS

- [Abbott Immunology](#)
- [Alfa Wassermann](#)
- [Bristol-Myers Squibb](#)
- [EUROIMMUN](#)
- [Inova Diagnostic](#)
- [Werfen Group](#)

### CONTRIBUTORS

- [EUROIMMUN](#)
- [Pfizer](#)
- [Roche](#)

### BRONZE SUPPORTERS

- [mundipharma](#)
- [Sandoz Biopharmaceuticals](#)

### SUPPORTERS

- [Alfa Wassermann](#)
- [Novartis](#)
Commitment to the Highest Standards in CME/CPD

Kenes is committed to being a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programmes. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organization contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu/

International CME Accreditation

An application for CME Credit will be made once the scientific programme is finalized. Further details will be available on the Congress web site: www.kenes.com/cora

Satellite Symposia

Satellite Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and programme are subject to approval by the scientific committee and all such sessions will be indicated in the programme as: Satellite Symposium organised by: Company Name (not included in the main event CME/CPD credit offering)
### Thursday, March 12, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>12:00-13:30</td>
<td>Pre-Congress Plenary Satellite Symposium (sponsor to provide lunches)</td>
</tr>
<tr>
<td>13:30</td>
<td>Brief Welcome</td>
</tr>
<tr>
<td>13:45-15:00</td>
<td>Debate Session 1 (75 min)</td>
</tr>
<tr>
<td>15:00-16:00</td>
<td>Oral Session 1 (60 min)</td>
</tr>
<tr>
<td></td>
<td>6 orals x 10 min each</td>
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<tr>
<td>16:00-16:30</td>
<td>Coffee Break, Exhibition</td>
</tr>
<tr>
<td>16:30-17:00</td>
<td>Sponsored session (30 min)</td>
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<tr>
<td>17:00-17:30</td>
<td>Sponsored session (30 min)</td>
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<tr>
<td>17:30-18:45</td>
<td>Debate Session 3 (75 min)</td>
</tr>
<tr>
<td>18:45</td>
<td>Opening Ceremony followed by Welcome Reception in the Exhibition</td>
</tr>
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</table>

### Friday, March 13, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>07:45-08:45</td>
<td>Morning Breakfast Sponsored Symposium - plenary (60 min)</td>
</tr>
<tr>
<td>08:45-10:00</td>
<td>Debate Session 5 (75 min)</td>
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<tr>
<td>10:00-10:30</td>
<td>Plenary Session (60 min)</td>
</tr>
<tr>
<td>10:30-11:00</td>
<td>Coffee Break, Exhibition and Poster Viewing</td>
</tr>
<tr>
<td>11:00-11:30</td>
<td>Oral Session 3 (60 min)</td>
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<tr>
<td>11:30-12:30</td>
<td>6 orals x 10 min each</td>
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<tr>
<td>12:30-13:00</td>
<td>Sponsored session (30 min)</td>
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<tr>
<td>13:00-13:30</td>
<td>Sponsored session (30 min)</td>
</tr>
<tr>
<td>13:30-14:30</td>
<td>Lunch Break, Exhibition and Poster Viewing</td>
</tr>
<tr>
<td>14:30-15:45</td>
<td>Debate Session 7 (75 min)</td>
</tr>
<tr>
<td>15:45-16:15</td>
<td>Sponsored session (30 min)</td>
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<tr>
<td>16:15-16:45</td>
<td>Coffee Break, Exhibition and Poster Viewing</td>
</tr>
<tr>
<td>16:45-17:15</td>
<td>Sponsored session (30 min)</td>
</tr>
<tr>
<td>17:15-18:30</td>
<td>Scientific Session (75 min)</td>
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<tr>
<td></td>
<td>7 orals x 10 min each</td>
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<tr>
<td>18:30-19:15</td>
<td>Keynote Lecture (45 min)</td>
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<td>Time</td>
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<tr>
<td>07:45-08:45</td>
<td>Morning Breakfast Sponsored symposium - plenary (60 min)</td>
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<tr>
<td>08:45-10:00</td>
<td>Debate Session 9 (75 min)</td>
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<tr>
<td>10:00-10:30</td>
<td>Plenary lecture (30 min)</td>
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<td>Scientific Session (60 min)</td>
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<td>Oral Session 7 (60 min)</td>
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<td>12:45-13:15</td>
<td>6 orals x 10 min each</td>
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<td>13:15-14:15</td>
<td>Lunch Break, Exhibition and Poster Viewing</td>
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<tr>
<td>14:15-15:30</td>
<td>Debate Session 11 (75 min)</td>
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<tr>
<td>15:30-16:00</td>
<td>Sponsored session (30 min)</td>
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<tr>
<td>16:00-16:30</td>
<td>Coffee Break, Exhibition and Poster Viewing</td>
</tr>
<tr>
<td>16:30-17:30</td>
<td>Scientific Session (60 min)</td>
</tr>
<tr>
<td>17:30-17:45</td>
<td>Closing Ceremony &amp; Young Investigator Awards</td>
</tr>
</tbody>
</table>
SUPPORTER LEVELS & BENEFITS

You will be given a support category status dependent upon the total amount of your support. The total contribution will consist of items such as advertisements, satellite symposia and exhibition space (excluding storage space). You will benefit from outstanding advantages linked to your supporter category.

Status will be allocated as follows:

<table>
<thead>
<tr>
<th>Level of Support</th>
<th>Registrations</th>
<th>Complimentary Entry to the Opening Ceremony</th>
<th>Advertisements</th>
<th>Acknowledgements</th>
</tr>
</thead>
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<tr>
<td><strong>Gold Supporter</strong></td>
<td>6</td>
<td>4</td>
<td>✓ Full colour Inside Page Advertisement in the Final Programme</td>
<td>✓ Supporter’s logo will appear on the Congress Website with a hyperlink from this logo to a website of their choice</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>*Option to “upgrade” the Advertisement for reduced price</td>
<td>☑ A printed acknowledgement in the Final Programme**</td>
</tr>
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<td></td>
<td>✓ Supporter’s company brochure will be inserted in the participants’ Congress Bags</td>
<td>☑ Acknowledgement on Supporter’s Board on site according to support level</td>
</tr>
<tr>
<td><strong>Silver Supporter</strong></td>
<td>4</td>
<td>2</td>
<td>✓ Full colour Inside Page Advertisement in the Final Programme</td>
<td>☑ A printed acknowledgement in the Final Programme**</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>*Selective, subject to receipt by publishing date</td>
<td>☑ Acknowledgement on Supporter’s Board on site according to support level</td>
</tr>
<tr>
<td><strong>Bronze Supporter</strong></td>
<td>2</td>
<td>1</td>
<td>☑ Full colour Inside Page Advertisement in the Final Programme</td>
<td>☑ Acknowledgement on Supporter’s Board on site according to support level</td>
</tr>
</tbody>
</table>

*subject to receipt by publishing date

** Advertisements in printed material are subject to EACME regulations and subject to change.

***Advertisements in the Final Programme will be included in the Industry Support and Exhibition Section.

**Branded items will carry companies’ logos only. No products advertisements are permitted.**

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please feel free to contact the Supporter and Exhibition Sales Department to discuss your needs (Contact information provided in the “General Information” section).
EDUCATIONAL SUPPORT OPPORTUNITIES

Medical education plays an important role in the quality of healthcare delivered across the globe. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

Educational Grant in support of an existing session € 20,000 (+VAT)
Education Grant in Support of an existing Scientific Session accepted or invited by the Scientific Committee.
- Sponsor’s support will be acknowledged in the Programme alongside the session information as “Supported by”
- Sponsor’s logo with hyperlink on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement on Sponsors’ Board on-site

Mobile Application €12,000 (+VAT)
The Mobile Application enables participants to access all Congress related information and functions, such as scientific programme, abstracts, faculty information, city information, etc..
- Support will be recognized on the home screen with “Supported by...” and a company logo only
- Supporter’s logo on Congress website
- Acknowledgement on Supporters’ Board on-site
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
**Speaker’s Support**

Speaker from USA  €5,000 (+VAT)
Speaker from Europe  €3,000 (+VAT)
Speaker from the rest of the World  €5,000 (+VAT)

Support of speakers plays a major role in the Congress’ success. Companies may support the speaker’s (individual faculty member’s) direct expenses such as registration fees, travel, lodging, etc. that will be handled by the Secretariat.

In compliance with all CME accreditation criteria, the support will be disclosed to participants and the industry supporter must not attempt to influence the content or presentation by the faculty member.

- Speakers will be notified of the name of their Supporter
- Supporter’s logo on Congress website with hyperlink
- Acknowledgement on Supporter’s Board on-site
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme

**Abstracts on USB**  €12,000 (+VAT)

The USB will contain all of the CORA 2015 Congress Abstracts. The USB will be distributed to all participants from the Supporter’s exhibition booth. Each participant will receive an exchange voucher in their registration kit.

- Exclusive advertisement on the back cover of the exchange voucher
- Supporter’s logo on Congress website with hyperlink
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement on Supporter’s Board on-site

**Poster Area**  €7,000 (+VAT)

A special Poster Area will be designated in which researchers are given the opportunity to share their findings with participants of the Congress. Supporters’ acknowledgement at the entrance of the poster area with “Supported by...” and company logo.

- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement on Supporter’s Board on-site
PROMOTIONAL SUPPORT OPPORTUNITIES

Disclaimer: Information contained in the scientific programme must comply with the applicable CME/CPD regulations. Scientific/Educational Programme shall not include any commercial elements such as companies’ names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.

Company Supported Symposia – (Prices and availabilities Page 20)

Opportunity to organise an Official Symposium. Programme subject to the approval of the CORA 2015 Scientific Committee.

Speakers will be invited by the Supporter. Travel costs, accommodation and registration fees of the speakers will be covered by the Supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.

The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly.

- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: “Satellite Symposium of CORA 2015”
- Inclusion of Supporter’s symposium invitation in the participants’ bags (Insert to be provided by Supporter)
- Special time slots will be designated and allocated on a “first come, first served” basis
- Full Page Colour Symposium Advertisement in the Industry Support and Exhibition Section of the Programme
- Supporter’s logo with hyperlink on Congress website
- Acknowledged on the Supporters’ Board on-site

For the preceding Satellite Symposium packages, the following applies

- Satellite Symposia programmes are subject to approval by the scientific committee of the Symposium. In case where the scientific committee will disapprove the Satellite Symposia programme, each party will be entitled cancel the Satellite Symposia booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation neither of the parties will have any claims, demands, suits, towards the other.

- * Companies are not permitted to organize social or other events which conflict with the official Congress’ Programme, Courses, Satellite Symposia or optional events. Representatives of commercial companies in this context are also deemed to be responsible for the activities of their local affiliates.
## SATELLITE SYMPOSIA PRICES AND SCHEDULE

- **Plenary** Pre-Congress Satellite Symposium (90 min)  
  € 40,000 (+VAT) + Catering
- **Plenary** Morning Breakfast Sponsored Symposium (60 min)  
  € 35,000 (+VAT) + Catering
- **Plenary** Sponsored session (30 min)  
  € 30,000 (+VAT)
- **Parallel** Sponsored session (30 min)  
  € 23,000 (+VAT)

### Thursday, March 12, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00-13:30</td>
<td><strong>Plenary</strong> Pre-Congress Satellite Symposium (90 min)</td>
<td></td>
</tr>
<tr>
<td>16:30-17:00</td>
<td><strong>Plenary</strong> Sponsored session (30 min)</td>
<td></td>
</tr>
<tr>
<td>17:00-17:30</td>
<td><strong>Plenary</strong> Sponsored session (30 min)</td>
<td></td>
</tr>
</tbody>
</table>

### Friday, March 13, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:45-08:45</td>
<td><strong>Plenary</strong> Morning Breakfast Sponsored Symposium (60 min)</td>
<td></td>
</tr>
<tr>
<td>12:30-13:00</td>
<td><strong>Plenary</strong> Sponsored session (30 min)</td>
<td></td>
</tr>
<tr>
<td>13:00-13:30</td>
<td><strong>Plenary</strong> Sponsored session (30 min)</td>
<td></td>
</tr>
<tr>
<td>15:45-16:15</td>
<td><strong>Plenary or Parallel</strong> Sponsored session (30 min)</td>
<td><strong>Plenary or Parallel</strong> Sponsored session (30 min)</td>
</tr>
<tr>
<td>16:45-17:15</td>
<td><strong>Plenary or Parallel</strong> Sponsored session (30 min)</td>
<td><strong>Plenary or Parallel</strong> Sponsored session (30 min)</td>
</tr>
</tbody>
</table>

### Saturday, March 14, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Hall A</th>
<th>Hall B</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:45-08:45</td>
<td><strong>Plenary</strong> Morning Breakfast Sponsored Symposium (60 min)</td>
<td></td>
</tr>
<tr>
<td>10:30-11:00</td>
<td><strong>Plenary or Parallel</strong> Sponsored session (30 min)</td>
<td><strong>Plenary or Parallel</strong> Sponsored session (30 min)</td>
</tr>
<tr>
<td>15:30-16:00</td>
<td><strong>Plenary</strong> Sponsored session (30 min)</td>
<td></td>
</tr>
</tbody>
</table>
INDUSTRY SUPPORT – Promotional Support Opportunities

**Congress Bags**
€5,500 (VAT) + provided in-kind
Supporter will provide the participants' congress bags. The bags are subject to approval of Secretariat. Bags will be branded with the event branding and logo and the company logo. It is the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges.
- Support will be recognized on the bag a company logo
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement on Supporter’s Board on-site

**Pre-Congress List of Participants**
€2,000 (+VAT)
An opportunity to receive the list of pre-congress registered participants (one month prior to the Congress). The list will include the participant’s names and country of origin. The list will include names of participants who have consented to forward their names only.
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement on Supporter’s Board on-site

**Coffee Breaks**
€2,000 (+VAT) per break
Coffee will be served during breaks on each day of Congress sessions in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.
- Opportunity to have a one day display of Supporter’s logo at the catering point on a sign at the coffee area
- Support will be acknowledged on-site and in the Congress Programme
- Supporter will be given the opportunity to brand the napkins (at an extra cost)
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement on Supporter’s Board on-site
INDUSTRY SUPPORT – Promotional Support Opportunities

**Internet Area - Cyber Center**  € 8,000 (+VAT)

There will be a Cyber Center equipped with workstations where attendees may check e-mails. Your company’s logo will be prominently displayed.

- Opportunity to display company logo on screen saver and screen background
- Opportunity to distribute related promotional gifts from the Cyber Center
- Opportunity to provide your company’s letterhead for the Cyber Center’s printers
- Opportunity to place your own carpet for branding
- Supporter’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement on Supporter’s Board on-site

**Speakers’ Ready Room**  € 7,000 (+VAT)

Facilities will be available at the congress venue for the speakers and abstract presenters to check and upload their presentations.

- Supporter’s name/company logo will appear on all signs for this room
- Opportunity to display Supporter’s logo on the screensavers at each work station
- Supporter’s logo on Congress website
- Acknowledgement on Supporters’ Board on-site
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
INDUSTRY SUPPORT – Promotional Support Opportunities

Welcome Reception (Sole support opportunity)  €10,000 (+VAT)
Supporter will have the opportunity to promote itself through the Welcome Reception which will take place on the first evening (12 March) and to which all Congress attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.
- Six complimentary invitations for the Welcome Reception for non-participants
- Supporter’s logo on invitations
- Supporter’s logo on sign at the entrance to the Welcome Reception
- Supporter’s logo with hyperlink on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Programme
- Acknowledgement on Supporter’s Board on-site
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme

Meeting Badge Lanyards  €7,000 (+VAT) + Provided in Kind
Sponsor will provide the participants’ Badge Lanyards in addition to the Sponsorship fee.
- The badge cord will bear the Sponsor’s logo and will be distributed to all Congress participants.
- Sponsor’s logo on Congress website
- The badge lanyard and the logo printed on must be approved by Kenes International and the Meeting Organizer Committee prior to the production. Otherwise, Kenes International will have the right to produce these items and charges will be covered by the sponsoring Company.
- It will be the company’s responsibility to pay the relevant tax, shipping and any other extraneous charges. Shipment should be coordinated with meeting organizer.
INDUSTRY SUPPORT – Promotional Support Opportunities (Advertisement)

ADVERTISEMENT OPPORTUNITIES

Advertisements are available in the following Congress publication:

<table>
<thead>
<tr>
<th>Type</th>
<th>Inside Back</th>
<th>Inside Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Programme</td>
<td>€3,000</td>
<td>€2,000</td>
</tr>
</tbody>
</table>

**Final Programme**

The Final Programme will be distributed to all registered participants.

- Sponsor’s logo on Congress website
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- Acknowledgement on Supporter’s Board on-site

**Promotional Material**

Inclusion of promotional material, such as leaflets and brochures, in the participants’ Congress bags. Please note that the material should be provided by Supporter and must be approved by the Secretariat.

- Supporter’s product information will be available for all Congress participants
- Supporter’s logo on Congress website
- Acknowledgement on Supporters’ Board on-site
- Acknowledgement in the Supporters’ List in the Congress Programme

**Mini Programme**

Acknowledgement as sponsor of this pocket-size, useful Congress overview with company logo on back page. (no advertisement). The Mini Program will be distributed to all registered participants of the Congress.

- Acknowledgement in the Sponsors’ List in the Final Program
- Acknowledgement on Sponsors’ Board on-site
- Sponsor’s logo with hyperlink on Congress website
INDUSTRY SUPPORT – EXHIBITION

EXHIBITION

The commercial/technical Exhibition will be held in Hotel venue. The floor plan has been designed to maximise Exhibitors’ exposure to the delegates.

All spaces will then be allocated based on the reservations received, on a “first come, first served” basis.

SPACE ONLY RENTAL (Minimum of 12 sqm)
The price for space only is €500 (+VAT) per square meter. This includes:

- Exhibitors’ badges
- 100 word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

SHELL SCHEME RENTAL
The price for shell scheme is €550 (+VAT) per square meter. This includes:

- Exhibitors’ badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100 word company / product profile in the Programme
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

ADDITIONAL BENEFITS:
When you exhibit your company will receive the following additional benefits:

- Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
- Listing and profile in the On-Site Programme/ Exhibitor Guide
- Logo on Congress Website
- Company name on Exhibition signage during Congress

**Please note: Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors’ Technical Manual.
INDUSTRY SUPPORT – EXHIBITION

ALLOCATION OF EXHIBITION SPACE
Space Allocation will be made on a “first come, first served" basis. A completed Exhibition Booking Form and Contract should be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION
All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee of €190 (+VAT). Companies can purchase a maximum number of exhibitor registrations as follows:
- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations
Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.
An exhibitor registration form will be included in the Exhibitor’s Manual.

EXHIBITORS’ TECHNICAL MANUAL
An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated three (3) months prior to CORA 2015. It will include the following:
- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Insert and Display Materials
- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.
SITE INSPECTIONS
Exhibitors and Sponsors are free to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR PROFILE
Upon receipt of the booking form, please send your 100 word company profile (together with Congress and Company name) to: cora@kenes.com. This will be published in the list of exhibitors in the Final Programme.

EXHIBITION TERMS & CONDITIONS
The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signing of the EXHIBITION BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

Hermes-Merkur has been elected as the exclusive handler for all Kenes congresses in 2015. The exclusivity of Hermes-Merkur for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.

Further details will be included in the Exhibition Technical Manual.
Applications for Sponsorship and/or Exhibition must be made in writing with the enclosed booking enquiry form.

CONTRACT AND CONFIRMATION

SUPPORTER’S
Once a Sponsorship Booking Form is received a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment to the Sponsorship. Upon receipt of the Sponsorship Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS
Once an Exhibition Booking Form is received a confirmation of exhibition will be mailed to you with an accompanying invoice.

SPONSORSHIP TERMS & CONDITIONS
Terms and Conditions of Sponsorship are included in this Prospectus and will be included in the Sponsorship agreement.
BOOKING FORM
Please complete all details and send to:
Judit Gondor
CORA 2015
Kenes International, 1-3 Rue de Chantepoulet, CH 1211 Geneva 1, Switzerland,
Tel: +41 22 908 0488 ext: 531, Fax: +41 22 906 9140, Email: jgondor@kenes.com

CONTACT NAME: .................................................................
COMPANY NAME: ................................................................
ADDRESS: ................................................................................
POST / ZIP CODE: .................................................. COUNTRY: .................................................................
TELEPHONE: ........................................................... FAX: .................................................................
EMAIL: .............................................................................. WEBSITE: .................................................................
VAT NUMBER: ................................................................

I would like to book the following Support Items:

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Opportunities</td>
<td></td>
</tr>
<tr>
<td>Educational Grant in support of an existing session</td>
<td>€ 20,000 (+VAT)</td>
</tr>
<tr>
<td>Mobile Application</td>
<td>€ 12,000 (+VAT)</td>
</tr>
<tr>
<td>E-Poster</td>
<td>€ 12,500 (+VAT)</td>
</tr>
<tr>
<td>Poster Area</td>
<td>€ 7,000 (+VAT)</td>
</tr>
<tr>
<td>Abstracts on USB</td>
<td>€ 12,000 (+VAT)</td>
</tr>
<tr>
<td>Speaker’s Support</td>
<td>€ 5,000 (+VAT) / € 3,000 (+VAT)</td>
</tr>
<tr>
<td>Total Amount (please complete)</td>
<td></td>
</tr>
<tr>
<td>Promotional Opportunities</td>
<td></td>
</tr>
<tr>
<td>Plenary Pre-Congress Satellite Symposium (90 min)</td>
<td>€ 40,000 (+VAT) + catering</td>
</tr>
<tr>
<td>Plenary Morning Breakfast Sponsored Symposium (60 min)</td>
<td>€ 35,000 (+VAT) + catering</td>
</tr>
<tr>
<td>Plenary Sponsored session (60 min)</td>
<td>€ 45,000 (+VAT)</td>
</tr>
<tr>
<td>Plenary Sponsored session (30 min)</td>
<td>€ 30,000 (+VAT)</td>
</tr>
<tr>
<td>Parallel Sponsored session (30 min)</td>
<td>€ 23,000 (+VAT)</td>
</tr>
<tr>
<td>Congress Bags</td>
<td>€ 5,500 (+VAT) + provided in-kind</td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td>€ 2,000 (+VAT) per break</td>
</tr>
<tr>
<td>Internet Area – Cyber Center</td>
<td>€ 8,000 (+VAT)</td>
</tr>
<tr>
<td>Speaker’s Ready Room</td>
<td>€ 7,000 (+VAT)</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>€ 10,000 (+VAT)</td>
</tr>
<tr>
<td>Chance to meet the expert</td>
<td>€ 5,000 (+VAT)</td>
</tr>
<tr>
<td>Pre-congress list of participants</td>
<td>€ 2,000 (+VAT)</td>
</tr>
<tr>
<td>Wine Pouring</td>
<td>€1,500 (+VAT)</td>
</tr>
<tr>
<td>Advertisement in Final Programme Inside Back/Inside Page</td>
<td>€3,000€/2,000 (+VAT)</td>
</tr>
<tr>
<td>Promotional Material</td>
<td>€2,500 (+VAT)</td>
</tr>
<tr>
<td>Total Amount (please complete)</td>
<td></td>
</tr>
</tbody>
</table>
## Exhibition Space

<table>
<thead>
<tr>
<th>Choice</th>
<th>Stand Number</th>
<th>Space only rental €500/sqm (+VAT)</th>
<th>Shell Scheme rental €550/sqm (+VAT)</th>
<th>No. of Square Meters</th>
<th>Total Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choice #1</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Choice #2</td>
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<tr>
<td>Choice #3</td>
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<tr>
<td>Total Amount (please complete)</td>
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</tr>
</tbody>
</table>

Special notes: Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed .................................................................

☐ Provisional Booking – The item will be released if not confirmed within 14 days
☐ Please call me to discuss our support package
☐ Please send me a contract and first deposit invoice

### BOOKING PROCEDURES AND PAYMENT INFORMATION

#### TERMS OF PAYMENT
60% upon receipt of agreement and first invoice
40% by 12th September, 2014
All payments must be received before the start date of the Congress. Should the Supporter fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

- Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservations.

#### PAYMENT METHODS - Currency: Euro
Option 1: Payment by check. Please make checks payable to: CORA 2015 Congress, Sorrento
Option 2: Payment by Bank Transfer. Please make drafts payable to CORA 2015 Congress, Sorrento
Bank Account No: 0251-693980-52-503
IBAN No: CH71 0483 5069 3980 5250 3
Bank charges are the responsibility of the payer
CANCELLATION / MODIFICATION POLICY
Cancellation / modification of items must be made in writing to the Industry and Liaison Sales Associate, Judit Gondor at jgondor@kenes.com
The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before 12th July, 2014 inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between 13th July - 12th November, 2014, inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after 12th November, 2014

** Please ensure that your VAT number appear on the booking form, in order to allow VAT reclaim.

VAT INFORMATION
VAT (Subject to Change)
All Support prices are exclusive of VAT, and are subject to VAT at the local rate which will be added to the invoice.
Where applicable VAT fees can be claimed through:
    Mr. Richard Asquith
    TH/IF VAT Services Managing Director
    +44 (0) 870 067 8881 Work
    +44 (0) 79 777 23645 mobile
    richard.asquith@tmf-group.com
    Dolphin House 2-5 Manchester Street
    Brighton BN2 1TF, United Kingdom

We accept the contract terms and conditions (listed in this Support and Exhibition Prospectus) and agree to abide by the Guidelines for Industry Participation for the Congress.

I am authorised to sign this form on behalf of the applicant/Company.

Signature........................................ Date.................................................................
These terms are the contractual agreement between the Organizer and the Exhibitor/s / Supporter/s.

**Application to Participate**

Application to participate will be considered only if submitted on the appropriate forms, duly completed. Registration will be confirmed if sufficient space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded. In case of acceptance, Supporters/Exhibitor will be bound by the Terms and Conditions listed in the prospectus and/or contractual agreement.

**Obligations and Rights of the Exhibitor/Supporter**

Registration implies full acceptance by the Exhibitors/Supporters of the exhibition / supporter regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the Congress without compensation or refund of sums already paid, and without prejudice to the Exhibitor/Supporter.

By submitting an application to participate, the Exhibitor/Supporter make a final and irrevocable commitment to occupy the space/items allocated and to maintain his/her installation until the date and time fixed for closure of the event.

The Exhibitor/Supporter may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

**Obligation and Rights of Organizer**

The Organizer undertakes to allocate exhibition space/supporter items space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of receipt of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors/Supporters. The Organizer reserves the right to offer a different firm any stand, space or supporter item that has not been occupied by the event of the opening of the Congress, with no obligation to provide compensation to the defaulting Exhibitor/Supporter.

**Liability Insurance**

Equipment and all related display materials installed by Exhibitors / Supporters are not insured by the Organizer, and the Organizer under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Supporters. The Exhibitor / Supporter agrees to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Supporter shall hold harmless the Organizer from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Supporter/Exhibitor will purchase insurance policies for the above listed damages.

**Exhibition Regulations**

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor / Supporter, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizer will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display before the designated hour. It is the Exhibitor’s responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor’s risk and expenses.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours.

Payment is to be made in accordance with the conditions of payment listed in the prospectus.

Should the Exhibitor /Supporter fail to make a payment on time, the Organizer is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand/supporter items or seek compensation for non-fulfilment of contract.

Participation by Exhibitors/Supporters is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors’ badges will not be mailed in advance and may be collected from the Exhibition Manager’s desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors /Supporters are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizer will not approve stands, which do not comply with the accepted standards, until the necessary changes have been made.

**Code of Practice**

It is the Exhibitor’s / Supporter’s responsibility to comply with the local authority’s regulations, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifmpa.org Code of Practice on the Promotion of Medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organizer to any suits, demands by the Supporters/Exhibitor/any third party.